



How to Use the P84 Do's & Don'ts List

Regulate, Repair & Restore

P84 is the newest activator to join the LifeVantage product lineup, having been added to the catalog just a few months ago. Gut health plays a vital role in overall wellness, influencing many systems in the body and supporting peak performance. As you begin to feel clearer, more focused, and stronger, it's natural to want to share the benefits you're experiencing with others.

However we understand, that sharing your personal experience with our newest activator can feel challenging. Not only are you opening up and sharing a vulnerable story with friends and family, but you're also navigating important regulatory guidelines. To support you, the Compliance team has created a helpful [Do's & Don'ts List](#) to guide you in confidently and compliantly sharing your P84 story.

The P84 Do's & Don'ts List is designed to support you as you share your story, whether you're talking one-on-one with a friend or creating a post online to highlight the benefits of the product. This resource outlines words and phrases to avoid when promoting P84, along with alternative phrases you can confidently use in your personal story. As a reminder, it's important to refrain from referencing specific diseases, medical conditions, or symptoms when sharing your Activation experience.

Sharing your story is a powerful way to connect with others. If you're ever unsure where to begin or how to communicate your experience in a compliant way, the Compliance team is here to help. Our goal is to ensure your story is shared clearly and effectively, using appropriate language that protects both LifeVantage and your business.

Support Tools & Resources

- To View the P84 Do's & Don'ts ([Click Here](#))
- Refer to the Compliance Section in the [Training Hub](#) where you can access other product specific Do's & Don'ts lists
- Refer to the LifeVantage Website and use any of the approved claims that are listed for the P84:
 - ✓ Supports proper digestion, nutrient absorption and immune health.
 - ✓ Supports microbiome health, diversity and growth of beneficial bacteria.

Sharing your personal wellness story with the LifeVantage activators and the changes that you've experienced on your health journey helps fuel the growth of your business. You have a story to share and we encourage you do spread the word. Our Compliance team is committed to helping you share your story in a genuine and compliance way that protects you and LifeVantage. If you ever need support or have questions, please reach out to us at compliance@lifevantage.com.