

FAQ Document on LoveBiome and LifeVantage

Company/Integration Questions:

What will happen to my current LoveBiome™ Subscription?

Within specific markets, existing Subscriptions will continue for P84 and P84 Gold. The majority of other LoveBiome products and Subscriptions will be discontinued at this time—except for PhytoPower B (in the United States and Taiwan) and PhytoPower I (in the United States and the Netherlands), which will be available until inventory runs out. Notifications will be sent out when each product runs out of stock.

Who will lead the combined company?

The executive team at LifeVantage® will oversee the combined operations, under the leadership of President and CEO, Steve Fife. The LoveBiome founders and key leaders (Kelly Olsen and Shon Whitney) have taken active roles at LifeVantage in field leadership, transition planning, and brand integration.

How will LoveBiome leaders be supported during the transition?

Dedicated training, communication, and incentive programs will be offered to ensure leaders understand the new systems and can continue to guide their teams confidently.

What happens to pending promotions and incentives?

We're building transition bonuses and recognition programs to reward those who take early action and integrate quickly.

How will technology systems be integrated?

The LoveBiome ByDesign platform will transition into the LifeVantage Back Office system. Cut over is targeted for **November 1, 2025**. Data migration is being managed to ensure accuracy.

Will there be changes to how LoveBiome Consultants place orders?

Yes. All orders will flow through the LifeVantage website and Consultant app starting on November 4, 2025.

How will this merger benefit Customers?

Customers will have access to a broader range of science-based Activation products, more promotions, including the LifeVantage Customer loyalty program, Rewards Circle, stronger global distribution, and improved customer service.

What do Consultants need to do now?

Stay engaged, attend all update calls and trainings, keep building your business, and reassure your teams that the merger strengthens—not replaces—what they love about LoveBiome.

Product Availability Questions:

Will there be any adjustments to LoveBiome pricing, shipping, or currency conversions?

Yes, there will be some adjustments to pricing, currency conversions, and shipping costs during the transition. We will communicate any future changes before they go into effect.

To support the transition, we will add \$20 in Reward Credits to every LoveBiome Customer account on November 1.

We will also treat everyone like a brand-new Customer in Rewards Circle. Qualifying Subscription orders over \$190 USD will receive free shipping and a complimentary Hand Cream.

What products will be available after the transition, and how will I place new orders?

The list below shows which markets will have P84, the Healthy Edge Pack, and the Healthy Edge Stack available to order, as well as where to order starting on November 4.

Date	Market	Who?	What Can I Order?	Where?
Wednesday, October 15	United States	New, Enrolling Consultants	Healthy Edge Enrollment Pack (add Healthy Edge to your Subscription in November)	US enrollment flow
October 23–25	United States	US Momentum Academy Attendees	P84 (limit 2)	US Momentum Academy store
Tuesday, November 4	United States, Netherlands	Consultants and Customers	Healthy Edge Enrollment Pack Business Enrollment Pack (updated with P84) Healthy Edge Stack P84	Market website

Tuesday, November 4	Canada NFR	Consultants and Customers	P84—for personal use only	Canada NFR website
Tuesday, November 4	France, Italy	Customers	Healthy Edge Stack—for personal use only P84—for personal use only	Market website
Tuesday, November 4	Germany, Spain, Austria, Belgium, Iceland, Ireland	Consultants and Customers	Healthy Edge Enrollment Pack—for personal use only Healthy Edge Stack—for personal use only P84—for personal use only	Market website

Tuesday, November 4	British Virgin Islands, Sweden, Norway	Customers	P84—for personal use only	New market landing page. Call number on the page to order.
Tuesday, November 4	Japan, New Zealand, United Kingdom	Consultants and Customers	P84—for personal use only	New market landing page. Call number on the page to order.
Early 2026	Taiwan	Consultants and Customers	Healthy Edge Enrollment Pack Business Enrollment Pack (updated with P84) Healthy Edge Stack P84	Market website

**All other markets, including Australia and Mexico, will launch as product becomes fully registered. The chart above is subject to change.

I am a LifeVantage Consultant. Can I order P84 from the LoveBiome website?

We appreciate your excitement. We are excited, too! Please do not purchase products directly from the LoveBiome website as it will complicate the transition. You can purchase P84 at Momentum Academy in Dallas, directly on the website, or by contacting our call center starting on November 4, depending on your market. Please see the list above for specific details.

I am a LifeVantage Consultant in the United States. Will Consultants in international or NFR markets be able to purchase LoveBiome products?

Starting on November 4, P84 will be available to purchase in certain markets through one of the following methods: the market website (including NFR) or through the call center. We will continue to communicate updates as products are registered and become available in more markets. See above for more details.

Will there be any changes to LifeVantage products?

There are no changes to LifeVantage products with this transition. We're excited to introduce P84 as the new hero in our already outstanding gut-health category, complementing our already strong lineup.

What will happen to other LoveBiome products after P84 transitions?

Starting on November 4, P84 will be available to purchase in select markets (see list above). Beginning in Q1 of 2026, select LoveBiome products, including PhytoPower B, X, C, and Next Hydration, are expected to join the LifeVantage portfolio as part of a phased rollout. Some of these products may feature updated LifeVantage branding as part of the transition.

For all other LoveBiome products, including PhytoPower E, W, T, or I, we'll share updates about Subscriptions, discontinuations, and any other changes directly with Customers and Consultants who previously had these products on Subscription.

Product Questions:

What is P84?

P84 is made up of 2 stick-pack powders—PhytoPower 1 and PhytoPower 2. Both products contain thoughtfully selected whole food fruit and veggie blends, probiotics, prebiotics, postbiotics, and digestive enzymes that work together to activate master peptides in your gut. They work to optimize your body's "second brain" by regulating, repairing, and restoring your gut, providing foundational wellness.*

How do I take P84?

Take P84 in the morning by mixing PhytoPower 1 and PhytoPower 2 into 16 oz. of water or your favorite cold beverage. Do not heat either product, as they are most effective when served cold.

Does P84 need to be taken on an empty stomach?

No. P84 can be taken with or without food.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

When should I take P84?

We recommend taking P84 in the morning, either with or without food. P84 easily fits into your morning routine, especially if you're taking other LifeVantage products like the MindBody GLP-1 System™ or Protandim® Nrf2 Synergizer®. As a reminder, MB Core™ should be taken first thing in the morning, 30 minutes prior to any calories, including P84. You can take P84 at the same time as Protandim Nrf2 Synergizer and MB Enhance™.

Will I experience any side effects from taking P84?

Everyone's gut health is different, so your experience with P84 may vary. As with introducing any new product, some people may notice mild, temporary changes like bloating or slight digestive discomfort. These are normal signs that the product is working and your body is beginning to rebalance.

To support a smooth transition, we recommend starting slowly:

- If you feel any discomfort, pause for 1 day.
- Then, take half a packet of both PhytoPower 1 and 2 for the next 2 days.
- On day 4, increase to a full packet of each.
- Adjust as needed and listen to your body.

What will I experience when I take P84?

Activating your gut is one of the most powerful ways to support your overall well-being. As your gut becomes balanced, you may notice benefits such as increased energy, elevated mood, clearer skin, better focus, and improved mental clarity.*

Everyone is unique, so results and timing may vary. Some people notice positive changes within a few days, while it may take a few weeks for others.*

Consistency is key. We recommend using P84 for at least 30 days to allow your body time to regulate, repair, and restore your gut.*

Why are there 2 formulas for P84?

PhytoPower 1 and PhytoPower 2 each play a distinct role in supporting your gut. Together, they deliver complete, balanced gut-health support.*

Will P84 ever move to a single formula or package?

For now, P84 will remain a 2-step system designed for optimal gut-health support. We're always exploring ways to simplify our products without compromising results or scientific integrity. If future advancements allow us to combine both steps into a single formula without sacrificing performance or quality, we will certainly explore an update. Until then, the current 2-stick pack system remains the most effective way to support foundational gut health.*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Where does P84 fit into the LifeVantage product line?

P84 is a strong addition to the gut-health category within the LifeVantage product line. This category already includes targeted supplements like Daily Wellness, ProBio, and Prebiotic, which all support different aspects of digestive health. By introducing P84 as a gut activator system, you now get a more comprehensive and layered approach to gut health, from Activation to support, and a wider range of personalized solutions.*

Are there any changes to current gut-health products, and how should I use them with P84?

Daily Wellness, ProBio, and Prebiotic are all great products that will continue to help people on their health journey. We do not have plans to discontinue any of these products at this time. Each one contains unique ingredients that improve your gut health and can be taken alongside P84. The comprehensive Activation from P84 comes from key gut peptides that help regulate, repair, and restore to get to the root causes of gut imbalance.*

Is P84 expected to go through any changes?

P84 is already a strong, comprehensive gut Activator. We love the formula for its efficacy and strong foundational gut approach! As we roll it out globally, there could be minor adjustments needed for regulatory approvals. We will work to keep them minimal, but some changes could include aligning branding with the rest of the LifeVantage portfolio, adjusting ingredients for efficiency and/or local market regulations, or making P84 easier to use.*

What is the Healthy Edge Stack?

The Healthy Edge Stack is comprised of 2 Activators that are each powerful alone but help with foundational health when used together. This Stack includes Protandim Nrf2 Synergizer and P84. Protandim Nrf2 Synergizer protects your body at the cellular level by making antioxidants naturally, balancing oxidative stress and free radicals.* P84 fires up your body's "second brain" by producing key gut peptides to regulate, repair, and restore your gut.*

Who can take the Healthy Edge Stack?

Healthy Edge is for everyone, because everybody needs healthy cells and a balanced gut. This Stack was designed to support both for foundational health. Healthy Edge offers a simple, science-backed way to build a strong wellness foundation at both the cellular and system levels. Since everybody is unique, results and timing may vary.*†

What is the price of the Healthy Edge Stack?

Healthy Edge is available as an Enrollment Pack in select markets, as well as a Subscription Stack. The Enrollment Pack in the US is \$250 | 200 SV (includes Start Kit)
The Healthy Edge Stack in the US is \$200 | 160 SV

†Warning: Not recommended for individuals under the age of 18 years or if pregnant or nursing. Please consult your physician before use if you are taking any medication or have a medical condition. **Use only as directed.**

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Branding Questions

Will there be any changes to company branding?

There will be no changes to LifeVantage branding at this time. All products, including Daily Wellness, ProBio, and Prebiotic will remain the same. As we work to incorporate LoveBiome products into the LifeVantage portfolio, there may be some changes to P84. Other products that will be incorporated in the future may also be updated so the entire product line is cohesive.

Why does it say PhytoPower 1 and PhytoPower 2 and Not P84? Also, what does the P stand for?

P84 is made up of two complementary formulas, PhytoPower 1 and PhytoPower 2. While the packaging currently highlights the PhytoPower names, P84 is the system name that represents the two working together as one complete solution. The “P” stands for PhytoPower, which reflects the plant-powered foundation of the entire LoveBiome product line.

Do you see the LoveBiome name going away?

As we work to integrate LoveBiome products into the LifeVantage portfolio we will work to incorporate some aspects of LoveBiome. Overall, the “company” name will change to LifeVantage, since we are now 1 company, but we will look to keep some of the history and incorporate where we can elements of LoveBiome naming conventions.