



Launching: Activate Your Wellness Do's & Don'ts List

Activating Your Wellness Story

We understand navigating ways to share your personal story can sometimes feel challenging. Not only by being vulnerable in sharing your experience with others but also navigating the complex ins and outs of regulatory guidelines for sharing our incredible activators. That's why we've developed a helpful guide outlining simple Do's and Don'ts, offering alternative ways to share your authentic and true story!

The Activate Your Wellness Do's & Don'ts List can be used as you're sharing your story with someone or looking to create a post online to share the amazing benefits of the products! This tool will highlight some of the words we need to stay away from when promoting our products and a simple list of alternatives we can use in place of these "hot words" that you can fit into your story. Remember, we need to avoid mentioning specific diseases, medical conditions, or symptoms of a condition when sharing your Activation story.

Sharing your story is an essential part of connecting with others, and if you're unsure about where to start or how to frame your testimony in a compliant way, the Compliance team is here to guide you! We aim to ensure your story is conveyed effectively while using the right wording to protect both LifeVantage and your business.

Tools & Resources

To view the Activate Your Wellness Do's & Don'ts, [Click Here](#)

- You can also refer to the [Training Hub](#) where you can access the other Product Specific Do's & Don'ts lists
- We also have monthly Compliance Corner Newsletters that launch to highlight different topics related to protecting your business, keep an eye out for those!

Sharing your wellness journey and personal transformation is what empowers the growth of your business! The Compliance team is dedicated to helping you express your genuine story while ensuring the protection of both LifeVantage and your business. If you have any questions or need guidance, feel free to reach out to us at compliance@lifevantage.com.