



Updated Income Disclosure Statement & Tips for Sharing the Opportunity

What is the Income Disclosure Statement?

You might be wondering, what exactly is the Income Disclosure Statement (IDS) and how is it relevant to you? The IDS is a document that provides an accurate and transparent overview of the income that U.S. LifeVantage Consultant's typically earn. It helps set realistic expectations by showing what most people earn and how earnings vary based on factors like effort, skill, and experience.

The IDS is an important tool for new Consultants or Prospects because it offers a truthful picture of the potential earnings within the business. It can help you understand where you might start and what is required to grow and succeed. It's not a guarantee of income, as individual results depend on a variety of factors, but it helps create a roadmap for success and guides you in setting achievable goals.

The IDS contains carefully researched information about the earnings of our U.S. Consultants in 2024. When utilizing this tool, you can share the full images of this document within a post, or you can use the PowerPoint version of the IDS we've created to present in opportunity meetings. These PowerPoint slides can be found in the Hub. Just remember, when sharing these details, it's important to present all of the information as it is – do not edit the IDS to remove any content.

To access our updated IDS, you can [Click Here](#) or you can visit the Compliance section in our Training Hub.

Don't Forget to Include the Income Disclaimer

Just as it's crucial to share our stories in a truthful and compliant way, it's also just as important that we remember to include the Income Disclaimer accompanied with the IDS when making a statement or post about the business opportunity, income, or our personal testimony. The Income Disclaimer substantiates the earnings claim by providing a clear representation of typical earnings within the business.

When sharing your story relating to the business opportunity, be sure to include the Income Disclaimer within the same post or content. Additionally, always include a link to the IDS within the disclaimer so that your audience can easily access the full earnings data. Below is an example of the disclaimer you should add to your content.

“The average 12-month earnings of a typical US Consultant who earned in 2024 are \$683. These earnings represent gross income and do not account for expenses incurred in building a business. Click here to visit the LifeVantage Income Disclosure Statement <https://www.lifevantage.com/us-en/income-disclosure-statement>.”

If you ever have any questions or need any help navigating the details of the IDS or Income Disclaimer, please contact the Compliance team anytime at compliance@lifevantage.com.