

It's no secret how amazing Protandim® NRF1 Synergizer™, Protandim® Nrf2 Synergizer®, and Protandim® NAD Synergizer™ are for your body and mind! Now it's time to share them with your family and friends so they can enjoy the benefits these 3 supplements deliver, too. These dos and don'ts offer a simple way to share your story while also protecting your business.

Do

Talk about how Protandim NRF1 and NAD Synergizer promote energy and overall health.

e.g. As a working mom, my days are often chaotic and tiring. Taking NRF1 and NAD Synergizers give me energy to make it through busy days.

Talk about how Protandim NRF1 Synergizer supports cellular health and healthy aging.

e.g. I always took my health and age for granted by not watching what I ate or exercising regularly. As I've gotten older, I decided to make some changes to my lifestyle and started taking NRF1 Synergizer. I can't believe the difference I feel already!

Talk about how Nrf2 Synergizer reduces oxidative stress by 40% in just 30 days and supports healthy aging.

e.g. Since hitting my BIG milestone birthday, I couldn't help but notice how much I felt like my age was catching up to me. After taking Nrf2 Synergizer for just 1 month, I have noticed a big difference in my overall health, and I feel amazing!

Talk about how Protandim NAD Synergizer supports positive mood and motivation.

e.g. The other day my husband commented on how much happier I seemed. I realized that since taking NAD Synergizer I have felt great. I actually have a lot more motivation throughout my day to do the things I need to get done.

Talk about how Protandim NAD Synergizer improves mental focus and concentration.

e.g. For the last few months, I've been struggling to focus and tap into my creativity for a few big projects at work. I started taking NAD Synergizer and noticed that even though I still have a lot on my mind, I have been able to focus and concentrate much more than before.

Talk about how any Protandim product has helped activate your own wellness!

For more information on approved general health claims, see the "Activate Your Wellness Dos and Don'ts".

Don't

Make a claim about how oxidative stress can play a role in developing cancer, health conditions, or other diseases, and then mention that any Protandim product helps with oxidative stress. These claims are considered implied claims and are NOT allowed

e.g. Did you know that oxidative stress can cause cancer and other diseases such as Alzheimer's. Lucky for me, I have been taking Protandim Nrf2 which has been proven to reduce oxidative stress in just 30 days.

Make claims that Protandim NAD Synergizer helps with depression or severe mood disorders

e.g. I used to struggle with depression and anxiety and couldn't find the motivation to get out of bed most days. Now I feel normal again because I take NAD Synergizer.

Make claims that Protandim NAD Synergizer can help with Alzheimer's or dementia. Even claims that may mention a disease and then how taking a product has helped with a symptom of the disease can be an implied claim.

e.g. My mother was starting to experience signs of dementia, according to her doctor. I ordered Protandim NAD Synergizer and I've noticed how she seems less confused and forgetful.

Make claims that any Protandim product can be a replacement for any medication

e.g. I've been on several medications through the years to help with some health concerns, but now I find myself not needing most of them anymore.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease. The claims from the Do list, are approved in the US only. Please refer to each market's Dos and Don'ts for market specific claims. The contents of the Dos and Don'ts are intended to convey general information only and not to provide legal advice or opinions. The contents of the Dos and Don'ts are not a complete list, nor do they contain all non-compliant terms. An attorney should be contacted for advice on specific legal and advertising issues.

